



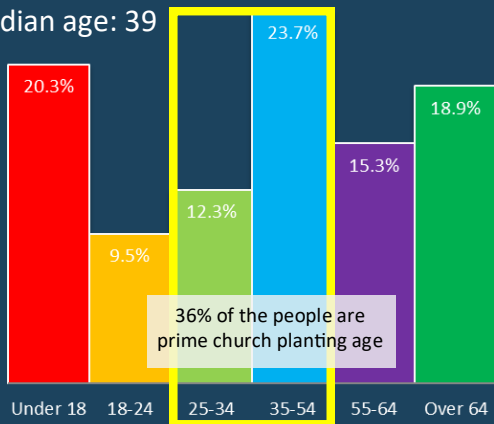
Waterford Area Statistics

October 2022 MissionInsite 5 mile radius statistics & Census.gov

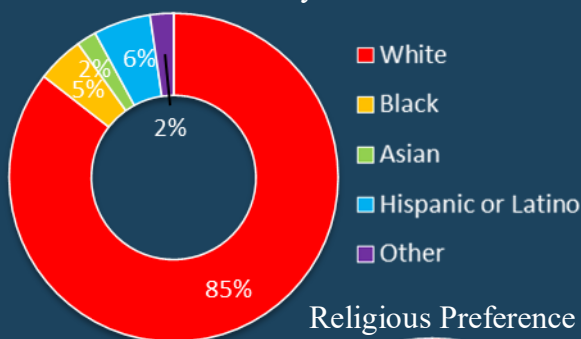
Population:	103,854
10 Year Projected Population:	109,255
Median Household Income:	\$76,220
Median Home Value:	\$190,500
Median Rent:	\$927
Poverty Rate:	5.2%
Crime Index:	121.7
US Average is 270.6 (2019, city-data.com)	

Age Demographics

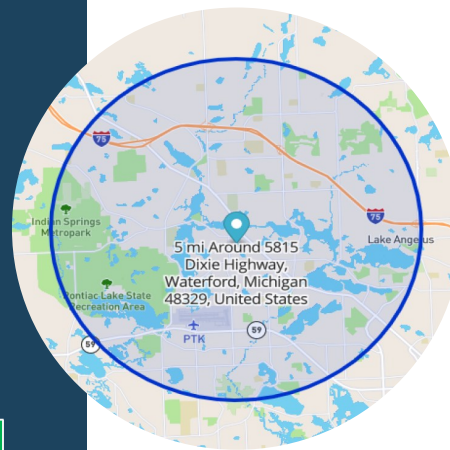
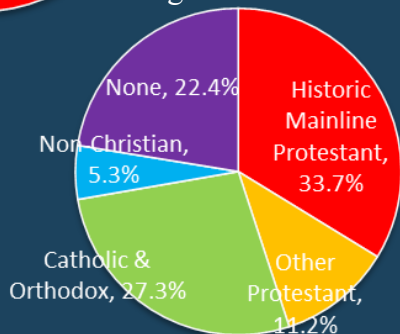
Median age: 39



Racial/Ethnic Diversity



Religious Preference



The Waterford Township Chamber of Commerce claims, "In Waterford Township, everything is within reach."

Lakefront homes and friendly neighborhoods top the list of benefits enjoyed in Waterford. But with less than 50% of Waterford identifying as Protestant, the Great Lakes Presbytery sees the need for the gospel to be faithfully proclaimed and maintained in the community.

The Presbytery intends, by God's grace, to expand the reach of the gospel by planting the first PCA church in Waterford.

The Great Lakes Presbytery foresees a healthy and growing, self-sustaining and self-governing PCA church characterized by vibrant Christ-centered worship, effective ministries of evangelism, mercy, and missions coupled with transformational fellowship and discipleship in Waterford all to the glory of God.



The Great Lakes Presbytery will also have the support of The Detroit Project and the Midwest Alliance. The hope is to see this church make disciples who will then help to spread the gospel, multiplying praise to God and planting churches throughout the region.





Highlights

Located about 45 minutes northwest of Detroit.

White collar workers make up 83% of the workforce.

Home to 34 named lakes.

Oakland County International Airport is located in Waterford Township. The airport is a hub for the airline Lakeshore Express, a local commuter airline to Pellston, and Chicago-Midway.

Waterford Township is home to the Oakland Community College Highland Lakes Campus.

Education

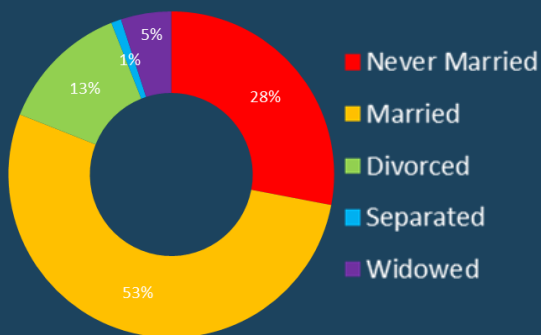
(population over age 25)

93% High School Grad or higher

23% Bachelor's Degree

12% Graduate or Professional

Marital Status



Households with Children

Married Couple	71%
Single Mom	21%
Single Dad	8%

Candidate Strengths

- Loves and trusts God far more than he loves or trusts anyone or anything else
- Intentional in evangelism and cares deeply about relationships
- Desire to put down roots and equip people for ministry
- A strong preacher - Bible is taught clearly, wholly, compellingly, and is applied to life

Support

- The Presbytery will provide prayer, financial, and logistical support to the church planter
- Opportunities for mentoring, internships, and cohort participation for those preparing for church planting

Imagine

A church that leads people into a growing relationship with Jesus Christ and equips them to give their lives away for the cause of Christ and the glory of God.

A church that actively, intentionally, wisely and faithfully seeks to plant other churches in our community, region and world.

Contact:

Dan Millward

danmillward@detroitproject.org

Most Common Occupations

